

Trinity College Parents Leadership Council



"Your generosity directly contributes to the educational experience of future Bantams and helps provide them with the skills and opportunities to be the successful leaders, thinkers, and entrepreneurs of tomorrow."

—President Joanne Berger-Sweeney

#### SHARE THE EXPERIENCE

Trinity educates and prepares its students to be bold, independent thinkers who lead transformative lives. But long before they arrived 'neath the elms, their journeys began with you, their supportive and committed families. Building on that strong foundation of guidance and care, our brilliant and passionate students learn what they love—moving forward with the skills to navigate and make change in a dynamic world. We invite you to continue the journey alongside your student as part of our vibrant and proud extended family.



## PARENTS LEADERSHIP COUNCIL

Deepen your own relationship with Trinity by joining the Trinity Parents Leadership Council (PLC), a community of parents and grandparents whose leadership philanthropy to the college underscores their personal support of their Trinity students.

This generosity sustains and strengthens Trinity's distinctive brand of academic excellence and engages students as global citizens in the wider world through our network of devoted alumni and families. We invite you to join this community of invested benefactors. The PLC offers two tiers of membership—Parent Directors make an annual commitment of \$10,000 or more, and Class Chairs make an annual commitment of \$2,500 or more. In recognition, Parents Leadership Council members enjoy the following:

- Two invitation-only receptions and meetings with college leadership—one in the fall and one in the spring
- Exclusive access to Trinity programming—regionally, virtually, and on campus—featuring opportunities for networking with other invested parents and personal updates from Trinity's distinguished faculty and top administrators
- Specialized communication and resources from the staff in the Office of Parent and Family Giving

## A FRAMEWORK FOR FAMILY GIVING

While your giving to Trinity will follow a path as unique as your student's, the progression below describes a model common among our most supportive families.

#### **The Parents Fund**

Giving to the Parents Fund is the most immediate way to support Trinity's mission and the student experience. We ask all of our parent supporters to contribute to The Parents Fund each and every year.

## **Programmatic Support**

As their students become engaged with particular departments, programs, or sports, many families choose to expand their giving to include funds for these priorities.

## **Student Philanthropy**

Some parents involve their children in their giving decisions and establish a meaningful tradition of shared family giving to Trinity. Students may choose to join their Senior Class Campaign Committee.

## **Capstone Commitments**

As their relationship with Trinity deepens, families may make multiyear commitments to targeted areas within the college. Additionally or alternatively, many parents make larger gifts to The Parents Fund in celebration of their student's graduation.



### **FAMILY MATTERS**

Parents and families give generously at Trinity to make a difference for their student and for all Trinity students. As Trinity enters our third century, a broad and high-impact set of innovations is being introduced to enhance the student experience. Contributions from Bantam families make this progress possible and provide support at every corner of campus.

#### Philanthropy from the Parents Leadership Council supports these key priorities:

- The Parents Fund
- Faculty
- Athletics
- Facilities
- Endowed Scholarship Funds

- · Diversity, Equity, and Inclusion
- Lectures, Programs, and Student Activities
- Research and Curricular Innovation



"The extended Trinity family inspires me each and every day.
Through their philanthropy, outreach, and volunteerism,
parents and grandparents move the needle in helping Trinity
to accomplish our goals now and in the future. Thank you
for partnering with Trinity to support all Bantams."

-Molly Birenbaum, Director of Parent and Family Giving

#### **RESPONSIBILITIES**

Trinity values your time, your treasure, and your talent. In consultation with the Advancement Office, members of the Parents Leadership Council can roll up their sleeves to help build community and support the college. Some PLC members inspire others with their example-setting philanthropy and connect with other parents to secure their support. Other PLC members serve as ambassadors, host events, offer internships, or mentor students at the Center for Career and Life Design. We welcome your involvement and look forward to partnering as you craft your engagement with Trinity in the way that is meaningful to you.

#### Sample PLC responsibilities:

- Solicit Trinity parent peers
- Sign communications from the Office of Parent and Family Giving
- Make welcome calls to new families
- Host and attend events in your local community, including summer welcome receptions or regional gatherings
- In partnership with the Center for Career and Life Design, parents may mentor students, offer internships, host informational interviews, or serve on a career panel
- Become informed members of the Trinity community, and serve as ambassadors for the college



To learn more about how you can make an impact at Trinity through the Parents Leadership Council, please contact Molly Birenbaum, director of parent and family giving, at 860-297-4058 or molly.birenbaum@trincoll.edu.

trincoll.edu/plc

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