



# CHRONICLE

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# The Long Walk Societies Chairman's Circle Challenge:

ALUMNI AND PARENT LEADERS INSPIRE OTHERS TO JOIN IN SHAPING TRINITY'S FUTURE

PHOTOS: JOHN MARINELLI



A Family Weekend reception for members of the Long Walk Societies (LWS) drew a crowd to the Joslin Family 1823 Room in the Raether Library and Information Technology Center. Left, **Debbie Brown Murdock '80** and **Brian Murdock P'11, '11, '14**, chairpersons of the Parent Directors, attended with daughter **Annie Murdock '14**. Right, President **James E. Jones, Jr.**, at center, greets LWS members and Parent Directors **Steve and Leora Levy P'12, '15**, **Michael Levy '12**, and **Benjamin Levy '15** (far right).

When **Debbie Murdock '80, P'11, '11, '14** describes the remarkable access and support Trinity professors provide to students, she speaks not only as an alumna but as the parent of a sophomore and two recent graduates. While on campus in October, she was pleased to see how immersed **Annie Murdock '14** is in her Trinity experience; she is trying to decide between a major in English

“This is an exceptional liberal arts environment, and we want to perpetuate that experience for others.”

—*Brian Murdock, Sr., P'11, '11, '14*

or American studies.

Young alumni **Brian Murdock, Jr., '11** (history major) and **Kate Murdock '11** (American studies major) continue to make recommendations to their younger sister, advising about certain faculty members and classes

she should be sure not to miss.

With three children having selected Trinity and the possibility that their youngest, Colleen, may apply next year, Debbie and husband **Brian Murdock, Sr., P'11, '11, '14** say the role they've stepped into this

year as chairpersons of Trinity's Parent Directors—the executive group of the College's Parents Fund—is something about which they feel quite positive and energized.

An alumnus of Cornell University and the chief executive officer of TD Asset Management, Brian Murdock, Sr., says, “I didn't have the kind of connection with teachers that my kids have here. I observe the experience they are having at Trinity with

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# The Long Walk Societies Chairman's Circle Challenge

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some degree of envy. This is an exceptional liberal arts environment, and we want to perpetuate that experience for others.”

At the October 21 meeting of the Parent Directors, the Murdocks talked with other parents and alumni about their volunteerism and leadership support for Trinity. Last year, gifts to Trinity at the Long Walk Societies levels accounted for 80 percent of the Trinity College Fund. This year, one of the most important ways to ensure the College's ongoing success will be to increase the number of Long Walk Societies members. “As Trinity enters the final months of the Cornerstone Campaign,” Debbie says, “encouraging more donors to participate at a leadership level is crucial. It is the most

effective way for alumni and parents to show their commitment to Trinity's future and the future of all our students.”

Providing incentives for increased leadership support is important, and toward that end, a new Long Walk Societies Chairman's Circle Challenge has been announced for this fiscal year. The Murdocks are among a group of challengers who have stepped up to encourage new and increased gifts at Long Walk Societies levels. (See list of Chairman's Circle members, page 4.)

“We're looking forward to seeing more and more new faces at Long Walk Societies events,” says Brian. “This is a terrific opportunity for all of us who are interested in staying connected with Trinity and being part of its ongoing success.”

## THE LONG WALK SOCIETIES OF TRINITY COLLEGE GIVING LEVELS

\$100,000 or more—The President's Circle	Young Members (please note new levels for inclusion in the Downes Society):
\$50,000–\$99,999—The Summit Society	Classes of 1993–1997—\$1,000
\$25,000–\$49,999—Northam Towers Circle	Classes of 1998–2002—\$500
\$10,000–\$24,999—Seabury Fellows	Classes of 2003–2011—\$250
\$5,000–\$9,999—Jarvis Associates	Class of 2012—\$100
\$2,000–\$4,999—Downes Society	

For more information, please contact Long Walk Societies Program Director **Matthew Sahlin '08**, (860) 297-4284 or [matthew.sahlin@trincoll.edu](mailto:matthew.sahlin@trincoll.edu).

## THE LONG WALK SOCIETIES CHAIRMAN'S CIRCLE CHALLENGE 2011-2012

Unrestricted, current-use support is of the utmost importance to Trinity's financial health. While all gifts to the Trinity College Fund are vital to the success of our institution, leadership gifts from members of the Long Walk Societies are the most impactful. It is with this in mind that members of the Chairman's Circle offer the following Challenge in this final year of the Cornerstone Campaign:

- \$1:\$1 match for all **new** Long Walk Societies Trinity Fund gifts
- \$1:\$1 match for **increased** Long Walk Societies Trinity Fund gifts that move to the next giving level
- \$1:\$1 match for the increased portion of all Long Walk Societies Trinity Fund gifts that remain in the same giving level
- \$1 million bonus when Long Walk Societies membership totals 1,200\*

Help grow the Long Walk Societies and support the challenge with a Long Walk Societies gift to the Trinity Fund and encourage your friends to participate, too!

\* In fiscal year 2010-2011 the Long Walk Societies reached a total membership of 981.

MEMBERS OF THE  
2011-2012 CHAIRMAN'S CIRCLE\*

Paul E. Raether '68, P'93, '96, '01

*Chairman, Board of Trustees*

Henry S. D'Auria '83

Emily Latour Bogle '79

William N. Booth '71, P'01, '04

Amanda Cross P'09

Peter F. Donovan '75, P'15

Frederick E. and Deborah J. Doucette P'10

Luis J. and Lillian F. Fernandez P'11, '13

Kathryn Finck Gardner '84

W. Whitney George '80, P'13, '15

M. Benjamin Howe '83, P'11, '13

Thomas S. Johnson '62, H'05, P'97

John Alexander Kirk '81, P'15

Todd D. Lavieri '83

L. Peter Lawrence '71, P'04

Alexander H. Levi '67

Michael D. Loberg '69, P'00

Alexander P. and Sally W. Lynch

P'03, '04, '07, '15

Carmine A. and Beth V. Martignetti P'12

Mary Penniman Moran '76

Alan A. Moses '53

Deborah Brown Murdock '80 and

Brian A. Murdock P'11, '11, '14

Peter J. Nolan '81, P'11, '14

William J. Paterson '60

James L. and Marta S. Phillips P'12

Edward C. Rorer '65, P'91

Thomas R. Savage '72

Leslie Cooper Sillcox '78

Susannah Smetana '91 and Peter Kagan

Dana A. Stubgen P'05, '12

Karen K. '78 and David F. Thomas P'12

Cornelia Parsons Thornburgh '80

John A. Vissicchio '83

Timothy J. Walsh '85, P'15

David W. Wagner '84, P'14

Andrew N. and Lois R. Zaro P'15



NICK LACY

JOSLIN FAMILY SCHOLARS BREAKFAST

*Ray Joslin '58, former Trustee, left, meets Lance Butler P'15, father of Joslin Family Scholar Audrey Butler '15, shown at center, during the annual Joslin Family Scholars breakfast, October 22 in the Joslin Family 1823 Room at the Raether Library and Information Technology Center.*

Annual Report  
of Philanthropy 2010-2011

We are pleased to announce that the 2010-2011 Annual Report of Philanthropy has been published on Trinity's Web site.

We hope that you will take an opportunity to view the report at

[www.trincoll.edu/GivingToTrinity/AROP](http://www.trincoll.edu/GivingToTrinity/AROP).

Please note, if you would prefer that your name not be included in the report, please contact the Office of Donor Relations at (860) 297-2010 or [stewardship-office@trincoll.edu](mailto:stewardship-office@trincoll.edu).

# Family Weekend: OCTOBER 21 & 22, 2011



A highlight of Family Weekend is the annual concert by Trinity's five a cappella groups: the Accidentals, the Dischords, the Trinity Pipes, the Quirks, and the Trinitones. From left: **Genevieve Glass '15** and **Rolanda Brinson '12** of the Trinitones.



A Career Services Open House made it easy to check into career planning and internship opportunities. Director of Career Services **Peter Bennett '81**, far right, visited with **Ford Martin '15**, his sister **Olivia Martin '12**, and their parents., **G. Hall** and **Kathleen Martin P'12, '15**.



Families had the opportunity to drop in on Friday classes, and could meet their students' professors, advisers, and coaches at several events during Family Weekend. Assistant Professor of Religion **Seth Sanders**, on right, talks with **Alex Hermsen '15** and his parents, **Michael** and **Julie Hermsen P'15** at a Faculty and Families Reception in Mather Hall's Washington Room. Alex is in Sanders' Guided Studies 121 Bible class.



Football moms: **Shellee Golden P'12, '15**, on left, joined the Bantam to cheer for Trinity's football team, including her sons **Josh Golden '12** and **Jake Golden '15**, as did **Nancy McGinty P'12**, whose son, **Mac McGinty '12**, is also on the team. (Trinity celebrated a 31-0 victory against Bowdoin.)



**Sheila Fisher**, associate academic dean and professor of English, right, chats with **Kathy Brown Wyrrough '82, P'12** at a Parent Directors breakfast at Hamlin Hall. Fisher made a presentation to the leadership volunteers about her academic background and love for teaching, as did **Cheryl Greenberg**, Paul E. Raether Distinguished Professor of History, and **Dan Lloyd**, Brownell Professor of Philosophy.

PHOTOS THIS ROW: NICK LACY

LEFT TO RIGHT: JOHN MARINELLI, NICK LACY, NICK LACY



## WALL OF HONOR INDUCTEES RECOGNIZED

On Friday, October 21, members of the Trinity community gathered to pay tribute to this year's inductees to the Wall of Honor, which celebrates philanthropists whose cumulative lifetime giving has had the most profound impact at Trinity in its 188-year history. The names of these honored alumni, parents, friends, and organizations are carved into the brownstone wall located within the Fuller Arch in Northam Towers at the center of the Long Walk.

L-R: **Luther L. Terry, Jr. '67**, Wall of Honor member and Trustee; **Paul E. Raether '68, P'93, '96, '01**, chairman of the Trinity Board of Trustees; member **George A. Kellner '64**, tri-chair of the Cornerstone Campaign; President **James F. Jones, Jr.**; inductee **Joshua C. Gruss '96**, Trustee (whose wife, inductee **Shoshanna Gruss**, was unable to attend); inductees **Meredith and Whitney George '80, P'13, '15**; **Mark William Meredith**, representing his father, inductee **Thomas McKenna Meredith '48** (deceased); member **Seth Kupferberg P'12, '14**; Student Government Association President **Panida Pollawit '12**; member **Lenn C. Kupferberg '73, P'07**; member **Douglas T. Tansill '61, P'91, '96**, Trustee Emeritus; member **Raymond E. Joslin '58**, chair of the Legacy Campaign and former Trustee; member **Thomas R. DiBenedetto '71, P'08, '12, '13**, Trustee; member **L. Peter Lawrence '71, P'04**, Trustee.

## Asking What the Ideal Trinity Might Look Like in 2023

President **James F. Jones, Jr.**, has authored a White Paper that offers his vision of what Trinity might ideally look like in 2023, the year of the College's 200th anniversary. This position paper, written to provoke thoughtful discussion and debate, asks the Trinity community two fundamental questions: What should be the defining educational

experiences for Trinity students, and what is the ideal social structure to support Trinity's educational mission?

The White Paper has been shared on campus with faculty, staff, and students, and was discussed at the October meeting of Trinity's Board of Trustees. It also was addressed at fall meetings of the College's Board of Fellows and National Alumni

Association Executive Committee and will be the subject of an all-campus forum for students, faculty, and staff (date TBD as the *Chronicle* went to print). A copy of the White Paper is available on Trinity's Web site at [www.trincoll.edu/AboutTrinity/offices/president/whitepaper](http://www.trincoll.edu/AboutTrinity/offices/president/whitepaper). An online feedback form provides an opportunity for anyone who would

like to share comments and suggestions to do so. All comments submitted will be shared with the College's senior administration, designated faculty committees, and the Board of Trustees committee charged with reviewing the proposal. In addition, President Jones plans a multi-city listening tour, to be scheduled after the new year.



## LOBERG FAMILY NEUROSCIENCE TEACHING LAB

*Sarah Raskin, left, director of Trinity's neuroscience program, listens as Navneet Kaur '12 describes her year-long senior thesis research project to Trinity Trustee Michael Loberg '69, P'00. Working with Raskin, Kaur is comparing memory function in people with traumatic brain injury and those without brain injury. While on campus in October for a Trustee meeting, Loberg visited the new Loberg Family Neuroscience Teaching Laboratory (in the basement of Jacobs Life Sciences Center), which is providing much-needed teaching and research space for an interdisciplinary program that has grown in number of majors by at least 75 percent in less than a decade. The next phase of providing modern facilities for the Neuroscience Program is a planned neuroscience wing, to be built as an addition to Jacobs once an additional \$3.25 million is raised for the project.*

## RECENT MAJOR GIFTS TO TRINITY

Below is a representative sampling of the gifts Trinity's generous donors have made through the Cornerstone Campaign since our last issue of the *Chronicle*.

**Dorothy B. Skau W'19** | A bequest of \$2,271,950 for unrestricted endowment, supporting the highest needs of the College.

**Leslie Cooper Sillcox '78 and Mark Sillcox** | A commitment of \$1,300,000 to support the Tortora Sillcox Family Scholarship Fund, the Trinity College Posse Program, and the Trinity College Fund.

**Loring M. Bailey, Sr., P'67** | A bequest of \$185,000 to establish the *Loring M. Bailey, Jr., '67 Memorial Fund*, an unrestricted endowment to support the highest needs of the College.

**Belinda Walker Terry and Luther L. Terry, Jr., '67** | A gift of \$110,000 in support of the football, women's squash, and men's squash teams, as well as the Athletic Director's Discretionary Fund.

**Donna H. and Mark S. Stern '77, P'11** | Gifts totaling \$51,000 to establish the Stern Family Scholarship to provide financial aid to a student in need.

**George A. Weiss through the Say Yes to Education Foundation** | A gift of \$50,000 to support the establishment of the *Paul D. Assaiante Professorship of Physical Education*.

# Alden Gordon Lecture Unveils Public and Private in the Art Patronage of the Marquise de Pompadour

The Marquise de Pompadour was an unusually talented, intelligent, and beautiful woman who wielded tremendous influence on culture and the arts during France’s mid-eighteenth century Enlightenment period, under the reign of King Louis XV. The story of this “most successful mistress in history” was the subject of the inaugural lecture of **Alden Gordon ’69, P’05, ’10, ’12** in his role as Paul E. Raether Distinguished Professor of Fine Arts at Trinity College.

Born a commoner in a world dominated by the old nobility, Jeanne-Antoinette Poisson (1721–1764) had a meteoric rise to prominence when the king of France fell in love with her and brought her to live at the French court. When they met, she was in her mid-twenties, the wife of a successful financier, and well on her way to becoming one of Paris’s trend setters, known as *salonnières*. She had talent and training as a singer, dancer, actor, and an artist; she was skilled at making engravings and miniatures.

Once King Louis XV determined she should be his *maitresse en titre*—

the officially recognized hostess and bedmate of the king of France—there was one hurdle, said Gordon. While it was not controversial that the king would take a mistress, her status as a commoner was definitely problematic. And so, the king arranged for her to become “the possessor of a marquisate,” said Gordon, “without the benefit or burden of a marquis...since titles in *ancien régime* France attach to land and not to a person.”

Using slide images of works of art, and dual-screen projection, Gordon shared evidence of the two lives led by the marquise—“a public life at court and an entirely different life in her own private residences.”

Gordon is working on a book, *The Creation of the Myth of Madame de Pompadour*, to share the story of the woman whose mark on history included the founding of the *École Royale Militaire*, the sponsorship of the *Encyclopédie*, and the creation of France’s outstanding porcelain manufactory at Sèvres.

The inaugural lecture was attended by **Paul E. Raether ’68, P’93, ’96, ’01**, chairman of Trinity’s Board of

Trustees, as well as President **James F. Jones, Jr.**, College trustees, Trinity administrators, faculty, and students, and members of the general public.

The Paul E. Raether Distinguished Professorship of Fine Arts is the fifth of five chairs established in 2009 with gifts from the personal foundation of Paul E. Raether’68,

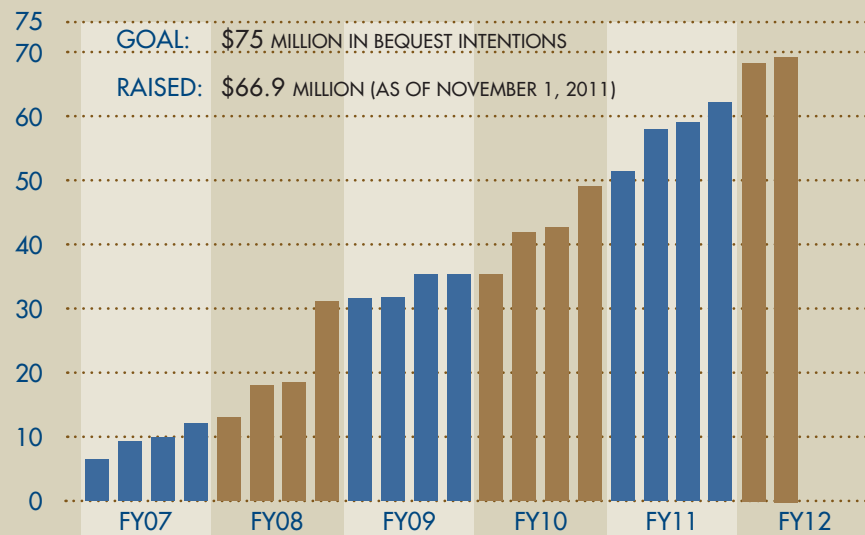
P’93, ’96, ’01. The College now has secured 13 of 20 new endowed chairs/professorships that are among the highest priorities of the Cornerstone Campaign for Trinity. Endowed professorships are critically important for Trinity’s ongoing efforts to recruit and retain exceptional faculty.



*Alden Gordon ’69, P’05, ’10, ’12, Paul E. Raether Distinguished Professor of Fine Arts, delivers his inaugural lecture.*

## LEGACY CAMPAIGN PROGRESS

(July 1, 2006 – June 30, 2012)



## ENVISION ENRICH ENDOW

# Tomorrow's Trinity

Thanks to the many alumni, parents, and friends who have made provisions for Trinity in their estate plans, nearly \$67 million in future gifts have been documented and included in The Legacy Campaign as of November 1, 2011. We invite you to join the scores of forward-thinking philanthropists whose generosity will bolster the endowment, enrich academic offerings, and provide critically important financial aid to future scholars. For more information or to let your own plans be known to the College, please contact Director of Gift Planning **Eve Forbes** at [eve.forbes@trincoll.edu](mailto:eve.forbes@trincoll.edu) or (860) 297-5353 or Associate Director **Andrew Miller** at [andrew.miller@trincoll.edu](mailto:andrew.miller@trincoll.edu) or (860) 297-5396.

# Campaign Update: Streaks, Success, Pride, Results

Trinity is a remarkable college on many levels. Although it is not the principal component of our educational mission, reflect for a moment on some recent athletic streaks. Last season, women's lacrosse won 18 straight games. Men's squash: the 13th consecutive national championship (244 straight winning matches). Football: 42 straight winning games at home. (That is 10 years-plus of beating some

formidable opponents). Baseball: A national-record 44 straight victories in 2008 (and an NCAA title to cap that incredible season!)

There is another streak, too. In the '70s, Trinity launched a \$12 million fundraising campaign. Mission accomplished. In the '80s the campaign goal was \$42 million. Goal met. In the '90s and crossing into the new millennium, a target of \$175 million. The result achieved. On three

important occasions in the life of the College, generous donors have made sacrificial, transformative gifts to secure and enhance those features of Trinity with enduring value.

In late 2011, Trinity is on the cusp of another success, as meaningful as those enterprises that have preceded this effort, and perhaps even more powerful by the sheer dimension of what Trinity now seeks to accomplish.

When we took the first steps of

this campaign journey in mid-2006, we were bluntly strategic and purposeful. The size of Trinity's endowment was the College's Achilles heel. We had—and have—big ambitions to address that. The \$300-million Cornerstone Campaign has two overarching priorities: Dramatically expand the Trinity College Fund (TCF) as a cash-flow hedge against a modest endowment value, making the TCF campaign priority number one. And

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## Campaign Update

go out and find \$215 million in new endowment gifts in the six-year time-frame. Sure, there were campus projects, too, most notably the restoration and renovation of the Long Walk. But the Cornerstone Campaign was about the synergies of more yearly cash flow and a truly expanded endowment value.

We also made a separate and strategic choice. While most conventional collegiate fundraising campaigns include the counting of bequest intentions, IRAs, life insurance and other future estate gifts, Trinity took a more enlightened path, we believe. Emphasize those intentions, we said, and be sure we build an important future pipeline that will give financial confidence to Trinity's next generation. But don't count on them as immediate solutions to today's needs. Unconventional? Yes. Pragmatic and wise? A double yes.

As each of you reads this, our dual campaigns—one for outright gifts with immediate impact; the other a lifeline to the future—are on the cusp of extraordinary accomplishment. With nearly \$260 million committed, we have just over six months and \$40 million to attract in new philanthropy to declare a victory, an especially satisfying outcome in the face of the stiff economic headwinds that have challenged philanthropic

*Continued from page 9*

giving since mid-2008. Trinity has achieved every important campaign goal over the past four decades. While it will not come without intense hard work and persuasion, we must achieve our \$300 million victory, for reasons of impact and pride. It is a streak we must sustain!

The parallel Legacy Campaign has now recorded nearly \$67 million in a variety of documented estate provisions, blowing through earlier goals of \$50 million and \$60 million, respectively. Can \$75 million be achieved by June 30? We truly think that is possible. That would be quite remarkable!

In the history of American liberal arts colleges, literally only a handful have achieved campaign outcomes exceeding \$350 million in philanthropy. Trinity is poised to be in that elite company. It is high testimony to the loyalty and passionate engagement of the Trinity family—alumni, parents, friends, and institutions who believe in Trinity's value statement and its impact on the world.

We now approach the final six months of a six-year campaign, poised for not just meeting a financial goal; but prepared to use investments to command a new level of excellence and respect at our College. Those are the results we seek. Succeeding will bring a moment of immense pride

## CORNERSTONE CAMPAIGN PROGRESS

*As of November 4, 2011*

Overall Progress  
\$255.7 M raised \$300 M goal



Trinity Fund (unrestricted and restricted)  
\$54.1 M raised \$65 M goal



Financial Aid Endowment  
\$67.9 M raised \$100 M goal



Faculty/Academic/General Endowment  
\$70.1 M raised \$115 M goal



Campus Improvements  
\$20.6 M raised \$20 M goal



General Endowment or Other Purposes  
\$43.0 M raised



for this distinguished institution.

The job is not yet done. As we sprint to the finish, we ask for your confidence in Trinity and its dreams.

While the quote is apparently not attributable, a philanthropist was said to opine, "Donors don't give to institutions. They invest in ideas and people in whom they believe."

Our students—present and future—are those people, and their profound transformation is the idea

that intensely compels our mission.

Please join us as investors and believers.

Sincerely,

Ronald A. Joyce  
Vice President for College  
Advancement



**THE 50TH ANNIVERSARY CELEBRATION  
OF THE RE-FOUNDING OF  
TRINITY COLLEGE ROWING**

*Below: Current and former Trinity rowing coaches gathered for a group picture during a dinner in the Washington Room as part of the celebration. L-R, Melissa Schomers, current women's team assistant coach; Edward Slater '07, current men's team assistant coach; Stuart Kerr '78, P'13; Charlie Putnam '74; Larry Gluckman (back row); David Greenspan '77; Brian de Regt '09; Wesley Ng, current women's team head coach; Tom Boyd '62; Baird Morgan '62; Norman T. Graf; Ric Ricci '73; Charlie Poole '77; Stacey Apfelbaum P'08, '11, '14; Burton Apfelbaum '75, P '08, P '11, P '14 (back row); Kevin MacDermott, current men's team head coach; Megan Picotte MacClarence '86, P '14; and Andy Anderson '75.*

*Deborah Packer Mumm '76 christens the Wendell E. Kraft, named for her late grandfather, who served Trinity as professor of engineering and assistant to the president beginning in the mid-1950s after retiring from an earlier career as a naval officer. The new rowing shell was made possible by Mumm's recent gift to the College in support of the women's rowing program. Mumm said, "Women's crew meant and still means a great deal to me—even after 30-plus years! Being part of the program taught me valuable lessons about discipline, practice, and teamwork, which the program continues to impart to Trinity oarswomen under the able leadership of Coach Wesley Ng. It also provided me with many wonderful friendships that have lasted for years."*

As part of the Cornerstone Campaign, Trinity aims to raise a minimum of \$10 million in endowed funds to support athletics. To date, \$4.7 million has been raised. For more information, please contact Director of Principal Gifts **Peter Burns '97** at [peter.burns@trincoll.edu](mailto:peter.burns@trincoll.edu) or (860) 297-4209.

