

ARCHIDNI: YOUR PERSONAL GUIDE & ASSISTANT TO TRAVELS

Maria Dyane '17

Faculty Sponsor: Madalene Spezialetti

Recently, people have been moving from the classic concept of tourism to adopting the new ideology of cultural immersion. Many travel websites are still stuck with the traditional way of discovering the world: one that focuses on misconceptions and appearance rather than the “REAL” experience. Archidni, which means “guide me” in Arabic, is a website that offers a choice to travelers and guides them to either explore the world the traditional way or explore the world through REAL experience: a Rewarding, Enriching, Adventuresome and Learning Experience. Archidni has five main features: Manage your Travels, Be a Tourist, Experience Culture, Connect with the World and Hear it from the Locals. Archidni allows the user to select their top destinations around the world, suggests travel routes based on the budget and the time the user designates to their trip and finally based on the user passport information (issuing country), Archidni provides information about their visa requirements for each country around the world. Archidni strives to help travelers overcome cultural misconceptions by providing more than traditional travel information. It also connects the user to a local person from either the country or multiple cities in a specific country. This last feature is provided through the Hear it from the Locals feature. The Experience Culture feature allows the user to explore unfamiliar routes and places not usually advertised about the country, culture or specific cities (Local Restaurants, day to day activities of locals, etc.). Archidni is more than a traditional travel guide, catering to a range of users, both those who are looking for traditional sight-seeing experiences or those looking to be immersed in the day-to-day life of locals. Archidni helps preserve culture, correct misconceptions and connect people around the world.