

Over the past couple years, Quantitative Investing (using computers to execute trade based off a series of rules) has become a more and more popular answer to problems with traditional approaches. The models themselves can be very simple, some operating only on one or two basic investing metrics that are common to both experienced and beginner investors alike (P/E ratios, Earnings per Share, all metrics that provide information about a certain holding). The Introduction to Quantitative Analysis (“IQA”) platform provides a comprehensive “starting point” for users to delve into quantitative investing. By providing an open-source backbone engine for implementing quantitative investing strategies and an online forum for users to submit their ideas and modifications, IQA inspires interested individuals to gain experience in these fields.