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Senior Project Abstract

Ball Don't Lie looks to capitalize on the increasing availability of sports statistics and easy access to analytic technologies to create a predictive model for NBA games. A predictive model looks to use statistical techniques to project the outcomes of future events based on historical tendencies. The results of the model are visualized in an easy to comprehend manner and the accuracy of the model over time is also prominently featured. The data for the model comes from stats.nba.com and the R programming language is employed for analysis purposes.